



PROPOSAL

CREATIVE CONTENT CREATOR
DIGITAL MARKETING & BRANDING
PRODUCTION HOUSE

EDITION
APRIL 2020

PROPOSED BY:

90STUDIO
INDONESIA

WHO WE ARE



ABOUT US

90Studio is a creative group of "ideators" (idea creators) consisting of young and passionate members. We band together our skills to make incredible contents for both personal and professional needs. With the rise of digital marketing through the use of social media or influencers, we combine both online and offline means to tailor a customized solution. We define and grow exceptional brands through a carefully refined process of ideation and creative development, then leveraging our extensive resource networks to communicate the brand identity to both physical and digital platforms. We've expanded our services to support brands through every step of the journey.

Feel free to reach out and chat with us about creative content production, brand management, digital marketing, or other creative projects.

Check Our Recent Works

Click here!



bit.ly/90studio

CONTACT US

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WHAT WE DO?



PRODUCTION

We produce photo, video, and graphic design



CONTENT CREATOR

We create creative and innovative content for marketing and always update the latest information and trends in the community.



MARKET ANALYSIS

We do research and interpret data from many areas within an organization. Also determining solutions to marketing problems of your business

MARKETING STRATEGY

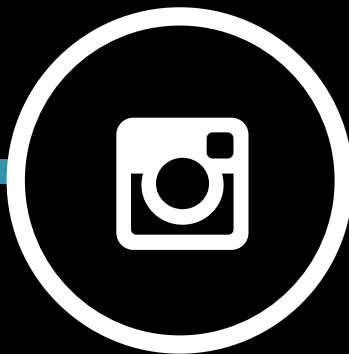
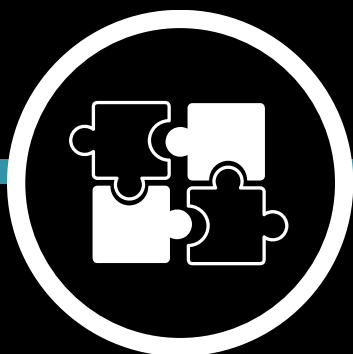
We arrange plans and strategies for advertising, branding, and marketing on social media.

SOCIAL MEDIA MANAGEMENT

We conceptualize and design marketing and branding on social media. Also maintain and improve relationship with customer on social media.

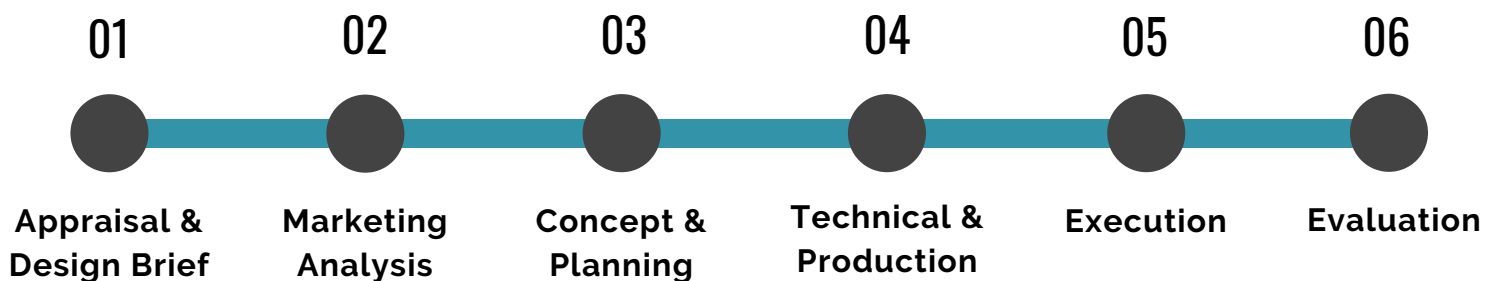
DIGITAL MARKETING BUDGETING

We arrange plans and manage paid promotion ads directly from social media



WE'RE HERE TO MAKE YOUR BUSINESS SUCCEED!

PATH FOR BRAND TO SUCCESS



MARKET STATS

Written articles, videos, and images are the three most engaging types of content on social media. (Clutch, 2017)

4.5x

Companies that published 16+ blog posts per month got about 4.5 times more leads than companies that published zero to four monthly posts. (HubSpot, 2018)

47%

47% of buyers viewed 3-5 pieces of content before engaging with a sales rep. (Demand Gen Report, 2016)

157%

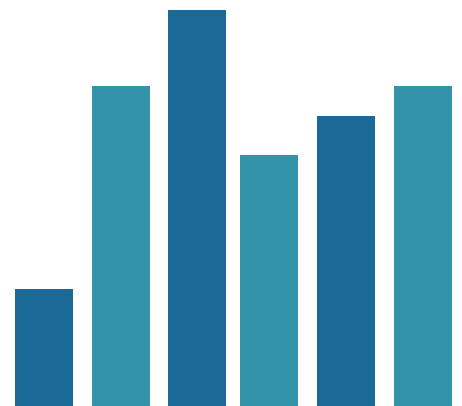
Including a video in a post increases organic traffic from search results by 157%. (Search Engine People, 2017)

86%

Using videos on landing pages will increase conversions by 86%. (Wordstream, 2018)

64%

After watching a video, 64% of users are more likely to buy a product online. (Forbes, 2017)



OUR CLIENTS

GET TOGETHER!

SIDOMUNCUL
SusuJahe


emina
BORN TO BE LOVED

ALFAPARF
MILANO

everline

 **De Diamond**
CIBODAS
Resort Villa



AUTO 2000
Urusan Toyota jadi mudah!
member of ASTRA


Authentic Recipe
**Keuken
van
Elsje**



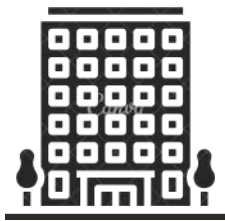
 **kembang
kertas**
KEMBANG KERTAS BANDUNG

And Many More



SOCIAL MEDIA CONTENT PACKAGE

We create story-driven editorial and imaginative content.



PACKAGE B IDR 2.990.000

Design Graphic Content
30 Photos for Media Social / Feeds
20 Content for Instagram Story
1x Product/Location Video (1 Min)
1x Photoshoot for Product and Location*
Up to 60 Color Corrected Photos
Max 2x Design Revision
Caption and Hashtag

Bonus: 2 spots 360 Virtual Tour
for Google Maps



PACKAGE A IDR 1.850.000

Design Graphic Content
21 Photos for Media Social / Feeds
12 Content for Instagram Story
1x Photoshoot for Product and Location*
Up to 45 Color Corrected Photos
Max 2x Design Revision



PACKAGE C IDR 3.650.000

Design Graphic Content
45 Photos for Media Social / Feeds
30 Content for Instagram Story
1x Product/Location Video (1 Min)
1x Photoshoot for Product and Location*
Up to 60 Color Corrected Photos
Max 2x Design Revision
Caption and Hashtag

Bonus: 2 spots 360 Virtual Tour
for Google Maps

*Exclude Property & Model

** Start from IDR. 750.000 for Video Advertisement

SOCIAL MEDIA MANAGEMENT PACKAGES

A combination of professional marketing skills and social media expertise to engage followers and promote the brand in a positive manner. Also maintain and improve relationship with customer on social media.



RP. 1.250.000
Monthly

Maintain and improve relationship with
customer through social media

Target Market Analysis

Marketing Plans

Upload content to Social Media
(exclude social media content)

Maximising Account Potential

Manage comments and Messages

Monthly Report

Paid Promotion Plan for Google,
Instagram, and Facebook Ads

Analytics Dashboard:

Social Media Traffic & Engagement

Followers Growth

Brand Awareness

Click thru rate

Returning visitors

VIRTUAL TOUR PACKAGES

Let your customers discover your business by adding photos and a virtual tour to your online presence.
Give a great first impression for your business places.



PACKAGE 5 SPOTS

IDR 999.000

5 spots of 360 Virtual Tour

High Quality HDR Photos

Google Maps and Google Street account management

Support Business Owners in creating and verifying their business listings.

PACKAGE 10 SPOTS

IDR 1.400.000

10 spots of 360 Virtual Tour

High Quality HDR Photos

Google Maps and Google Street account management

Support Business Owners in creating and verifying their business listings.

PACKAGE 16 SPOTS

IDR 1.990.000

16 spots of 360 Virtual Tour

High Quality HDR Photos

Google Maps and Google Street account management

Support Business Owners in creating and verifying their business listings.

Why Virtual Tour?

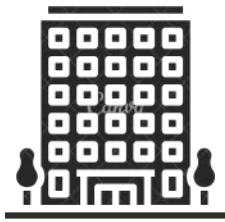
94% more likely to be viewed as reputable.

More likely to be used than businesses without a listing.

29% more likely to motivate consumers to consider purchasing goods or services from them.

(Google, 2014)

ALL SERVICE PACKAGES



PACKAGE B IDR 4.100.000

Graphic Content Design
30 Photos for Media Social / Feeds
20 Content for Instagram Story
1x Product/Location Video (1 Min)
1x Photoshoot for Product and Location*
Up to 60 Color Corrected Photos
Max 2x Design Revision
Caption and Hashtag

include:

Social Media Management Package

Bonus:

3 spots 360 Virtual Tour
for Google Maps



PACKAGE A IDR 2.850.000

Graphic Content Design
21 Photos for Media Social / Feeds
12 Content for Instagram Story
1x Photoshoot for Product and Location*
Up to 45 Color Corrected Photos
Max 2x Design Revision

include:

Social Media Management Package

Bonus:

2 spots 360 Virtual Tour
for Google Maps



PACKAGE C IDR 4.950.000

Graphic Content Design
45 Photos for Media Social / Feeds
30 Content for Instagram Story
1x Product/Location Video (1 Min)
1x Photoshoot for Product and Location*
Up to 60 Color Corrected Photos
Max 2x Design Revision
Caption and Hashtag

include:

Social Media Management Package

Bonus:

4 spots 360 Virtual Tour
for Google Maps

*Exclude Property & Model

** Start from IDR. 750.000 for Video Advertisement

THANK YOU

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